

ANTHONY BUENAFE

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anthonybuenafe.com

PROFILE

Designer with a strong eye for detail, a passion for creative problem-solving, and the ability to adapt to diverse design requirements, I am dedicated to delivering captivating designs that effectively communicate brand messages. With years of experience in the industry, I have developed a keen understanding of what it takes to create designs that truly stand out. I am committed to staying up-to-date with the latest trends and technologies, and am constantly seeking out new challenges and opportunities to grow and expand my skill set. Explore my portfolio to see my work firsthand at anthonybuenafe.com

EXPERIENCE

CanCap Group • Graphic/Web Designer

2022-Present • Mississauga, ON, Canada

- Led the successful rebranding of the corporate identity, which involved branding materials and company website.
- Produced engaging marketing materials, including email campaigns, posters, flyers, and motion graphics, that effectively promoted brand awareness and generated leads.

Qatar Airways • Graphic Designer

2007-2021 • Doha, Qatar

- Led the design of digital and print training materials for the cabin crew, creating comprehensive materials from training manuals, presentations to inflight magazines
- Collaborated closely with cabin crew and product development teams to understand the target audience and effectively convey the brand's essence.
- Oversaw photography for training materials and communication pieces.

Adabisc Future Qatar • Graphic Designer

2006-2007 • Doha, Qatar

- Prepared designs for a variety of marketing collateral, including flyers, packaging, posters, and food menus for esteemed local brands based in Qatar.

Performa Global Pty • Graphic Designer

2006 • Makati, Philippines

- Developed compelling branding solutions for luxury hotels, airlines, and retail brands.
- Created engaging presentations and proposals tailored for hospitality industry.

Hinge Inquirer Publications • Graphic Designer

2005-2006 • Makati, Philippines

- Responsible for graphics and layouts for monthly magazines and a range of other marketing collaterals.

EXPERTISE

UI Design
Web Design
Branding
Motion Graphics
Layout Design
Videography
Photography
UX Design
AODA
Project Management

COMPUTER SKILLS

Webflow
Figma
HTML/CSS
InDesign
Acrobat
Illustrator
Photoshop
After Effects
Premiere Pro
XD
Final Cut Pro X
Microsoft Office

EDUCATION

UX Design

Brainstation, 2023

Interactive

Media Design

Durham College, 2023

BS Interior Design

College of St.

Benilde, 2023